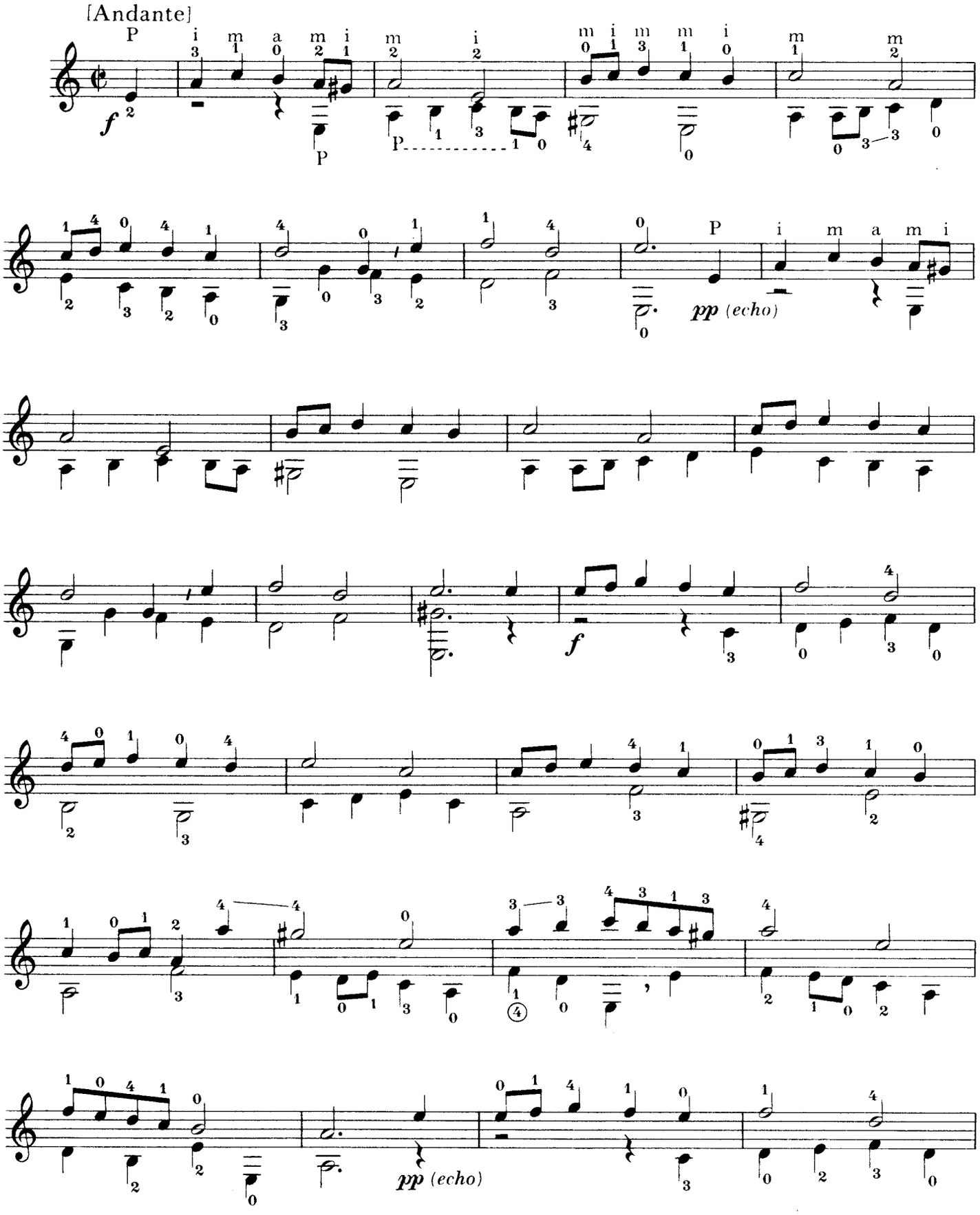IMPERTINENCE